



iConnect

I Create Newsletter: (April 2015)



Anantha Kumar with the group of all the top trainers of the year from around the world at the NFTE Gala 2015 ©Margaret Fox Photography



Ulhas Kamat and Venkatesh were key speakers at an International Knowledge Conclave organized by Shri J.J.T. University and SPDT Skills Development Institute, Mumbai.

Sharmila Chari

I Create India

www.icreateindia.org

Entrepreneurship Awareness Program (EAP)



Participants of Satya Sai Institute during the Awareness Program

I Create Hubli conducted an awareness program at Shri Satya Sai Institute of Home Science, Dharwad on 16th April for 10 participants. The session was conducted by Madhukeshwar.



Participants of SKDRDP interacting during the awareness

I Create Hubli conducted an awareness program at Shree Kshetra Dharmasthala Rural Development Project (SKDRDP) for 50 women staff working at grass roots level in rural areas. The awareness was created by Madhukeshwar on 24th of April.

Aspiring Entrepreneurship Workshop (AEW).



Participants of NEEV AEW during the the trade game.

IITGN NEEV Foundation conducted a workshop from 2nd to 6th of April for Students from IITGN and VGEC, a few members from IITGN's contract/outsourced workforce. The workshop was facilitated by Shradhda Jain, Swati Verma, Soumya Harish, Venkatesh and Joseph for 16 participants.



Participants of Grama Vikas during the trade game.

ICVK conducted a workshop at Grama Vikas, Mulbagilu for 22 participants from 8th of April to 11th of April. The workshop was facilitated by Ananthkumar, Pankaja and Connie.



Participants of Netaji Sangha showing the the victory sign on the last day of the workshop.

I Create Foundation conducted a workshop at Netaji Sangha from April 8th to 10th for 20 local Self Help group members. The workshop was conducted by Sreoshi, Narottam Roy , Azizur Rahman , Nilanjana Chatterjee , Kamal Dasgupta, Avik Ranjan Das , Suvendu Sarkar .



I Create (India), in partnership with GCCI, held an Entrepreneurship Mentoring Workshop on 27th and 28th April at GCCI - Verna facility for 15 participants. The program was conducted by Ulhas Kamat, CEO, I Create (I). Focus of the program was to provide skills of business mentoring to the group of professionals, successful entrepreneurs, retired bankers and trainers etc.,



IMS participants during the group activity.

I Create Safar conducted a workshop at Institute of Management Studies, Ahmednagar for 24 participants from 21st to 24th of April. The session was conducted by Venkatesh, Amit Mere and Lata Pujari.



Bournville Participants during the negotiation game

I Create Foundation conducted the first day of the 3 day AEW spread over 4-5 months for 34 participants at Bournville Training and Consultancy. The session was conducted by Sreoshi Moitra , Chandan Nandi , Nilanjana Chatterjee , Shelly Mukherjee (Guest Speaker , Sudeshna Chatterjee – Director (South Asia) , Bournville Training and Consultancy Pvt Ltd , Kolkata

Oops...

I Create Hubli conducted an awareness program at SKDRDP, Navnagar on Feb 9th for 60 participants. The session was conducted by Madhukeshwar.

The workshop conducted at V Lead, Mysore from 4th to 7th of February was facilitated by Madhukeshwar and not by Ananthkumar as mentioned.

Highlights



The 31st Annual Session of FLO was organized on April 8 & 9, 2015 at FICCI, New Delhi on the theme 'India's Inclusive Growth Story: Skilling & Entrepreneurship of Women'. In attendance were over 200 members from 12 Chapters of FLO Pan India. On the occasion, 10 FLO Rising Star Skill Awardees from FLO's 12 Chapters were felicitated for their determination in skilling themselves and making a place for themselves in society. The Awardees included: **Ms Jyoti Gupta an I Create Rajasthan trained and mentored Entrepreneur from Jaipur . She was awarded Certificates and cash prizes by the National FLO and the local FLO Chapter.**

- Ulhas Kamat and Venkatesh participated in the **International Knowledge Conclave** on Innovative Teaching Techniques, Skills and Research organised by Shri JJT University & SPDT Skill Development Centre, Mumbai. This was held from 2nd to 4th April. Ulhas Kamat spoke about “Teaching – A Noble Passion & Profession” and Venkatesh spoke about a) Innovation and Research in Teaching, b) Teaching by Activity and c) Innovative ways of Teaching Accounts”. It was a proud moment when the I Create team sessions received a standing ovation. The Chancellor has inducted Venkatesh in his team of think tank for future conclaves.

I Create in News:

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Creating ecosystem for entrepreneurs: Kamat

Encouraging entrepreneurship remains high on the wish list of everyone interested in ensuring that Goa develops and maintains a quality of life, its residents have been used to for a while. Ulhas Kamat of I Create India will be in the state to for

**BUSINESS
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a 2-day Entrepreneurship Mentoring Workshop which is designed for successful entrepreneurs, bankers, budding mentors, etc, who would like to join the I Create mentoring team to assist aspiring entrepreneur programs. He spoke to **Ajit John** about his experiences and his expectations.

HERALD: You are trying to enthruse people to start a business, how easy or difficult is it?

ULHAS KAMAT: I will give you a general idea first, the problem you see is generic. People may want to set up a business but don't really know how to go about it. Many people think that

starting a business is about finding money to fund it. It is important to have an idea that will work. The point is the money will always come if there is a good idea. The idea is the most important aspect of any business.

There are many services to help solve people's problems. You do that and your business will stand a very good chance of success. We at I Create help people understand the steps involved in setting up a business. This involves helping them understand the importance of preparing a business plan, understanding the market they wish to operate in. There is a great deal of planning involved. Remember there is a great deal of money involved as well as several schemes for people interested in starting a business. I am focused on educating the youth of the options available.

Now coming specifically to the question you have asked. I will say that in Goa it is important that there has to be more people interested in setting up a business. The culture



Ulhas Kamat

of entrepreneurship is missing. It is a long tough journey which we have decided that needs to be undertaken. This mentoring workshop is very important because if there are people interested in setting up a business then these people who have the requisite experience will help them. We are trying to create the ecosystem for entrepreneurship to grow. There are several people who are accidental businessmen, we are trying to ensure that the people have the skills when

they decide to go down this road.

HERALD: What about your experiences in Goa?

UK: Initially we focused on the youth in the education system and we would speak to many young boys and girls and yes we had the odd student who would start a business but most could not because they were studying. Today we talk to a larger audience and there have been success stories. With Sada Jail inmates, we conducted a session. The business plans conceived by the inmates at Sada Jail were top class. GCCI has kept communication and options open for them to pursue their dreams of entrepreneurship upon release. Furthermore they are now equipped with the skills to become productive members of society. The New IGP plans to have a bakery run out of the Sada Jail. It has asked GCCI – I Create to be a strategic partner in this initiative. On a larger scale a course on entrepreneurship in secondary school need to be included. This will help people understand what it means to conduct business. It will also demystify business. I think it will also help change

the mindset towards conducting business. At a cultural level it would be nice if society becomes more accepting of failure and once that happens, things will change.

HERALD: what are the plans for the future?

UK: GCCI aims to streamline the process of running a CMS program in colleges and increase its outreach to develop the community at large with Entrepreneurship training. It also plans to launch e-learning platforms to outreach larger numbers.

GCCI has a strategic alliance with GEMS, to allow budding entrepreneurs a chance to be mentored by business professionals. The GEMS trust will allow for existing businessmen and professionals to give back to society by mentoring startups and guiding them towards self-reliance.

Directorate of Craftsmen training will incorporate these programs as part of their curriculum. Discussions are in progress.

Steps are taken to enhance outreach programs in Goa. Initiatives to identify prospective partner organisations have commenced.

Photograph of the Month:

Participants of the Grama Vikas, Kolar during the workshop.

**Program Summary:**

Program	Number of Programs	Participants
EAPs	2	60
AEWs	4	82
Mentoring Workshop	1	15

Contributors: Madhukeshwar, Sowmya, Connie, Sreoshi , Venkatesh, Clare and Ranju.